

**CONTRACT**

**KVVU TV**  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Contract / Revision	Alt Order #
488262 /	06262617

Product

AMERS FOR PROSPERITY

Contract Dates	Estimate #
08/15/12 - 08/21/12	464

Advertiser	Original Date / Revision
Americans for Prosperity	08/06/12 / 08/06/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL

Special HandlingDemographic

Adults 50+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref
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And:

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KVVU	08/15/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$750.00			
N 2	KVVU	08/15/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	--111--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	---WThF---	:30		\$350.00	NM		
			See MG 2,4,2,5									
	3	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	---WThF---	:30		\$350.00	NM		
			See MG 2,4,2,5									
	4	KVVU	08/16/12-08/17/12	Anderson	3-4p	----ThF----	:30		\$350.00	NM		
			④ MG for 2,3,2,2									
	5	KVVU	08/16/12-08/17/12	Anderson	3-4p	----ThF----	:30		\$350.00	NM		
			④ MG for 2,3,2,2									
E 3	KVVU	08/15/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$5,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	--WTF--				3	\$1,725.00			
E 4	KVVU	08/15/12	08/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	--111--				3	\$800.00			
E 5	KVVU	08/16/12	08/16/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	--2---				2	\$1,850.00			
E 6	KVVU	08/17/12	08/17/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	----2--				2	\$1,850.00			
E 7	KVVU	08/18/12	08/18/12	Criminal Minds	Sat 5-6p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	-----2-				2	\$225.00			
E 8	KVVU	08/18/12	08/18/12	MLB Regular Season	12-4p/4-7p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 08/13/12	08/19/12	-----2-				2	\$750.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
E 9	KVVU	08/18/12	08/18/12	FOX 5 News Sat	10-11p	10-11p Sat	:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2-				2	\$950.00			
E 10	KVVU	08/19/12	08/19/12	Fox News Sunday	8-9a	8-9a	:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$300.00			
E 11	KVVU	08/20/12	08/21/12	Fox 5 News AM M-F	7a-9a	M-F 7a-9a	:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$750.00			
E 12	KVVU	08/20/12	08/21/12	The Dr.Oz Show	4-5p	4-5p	:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11-----				2	\$350.00			
E 13	KVVU	08/20/12	08/21/12	Fox 5 News M-F	10p-11p	10p-11p	:30			NM	2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11-----				2	\$1,725.00			
E 14	KVVU	08/20/12	08/21/12	Fox 5 News M-F	11p	M-F 11-1135p	:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	11-----				2	\$800.00			
<b>Totals</b>											31	\$29,675.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/21/12	31	\$29,675.00	\$25,223.75
<b>Totals</b>	<b>31</b>	<b>\$29,675.00</b>	<b>\$25,223.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6262617  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

91  
AUG 3 / 12 11-44  
\*\*\* KVUU-TV \*\*\*

ADV # 1125 ADV - NAME AGY. NAME MENTZER MEDIA SERVICES, INC. ISS/AMER FOR PROSPERITY

REP. #        OFF. # 762 SALESMAN #         
BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306

ORDER # 488262  
CONTRACT # 6262617  
TOWSON, MD 21286

לעומת הכתובים במקרא, מילויים נאמרים כהנום נאמר בפירוש ר' יונה ור' יוסטוס.

FLIGHT DATES AUGUST/12 AUGUST/12 WED

卷之三

KEE  
TO ROSE  
FR NIKKI

NEW AMERICANS  
TOTAL \$29675  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

THE SIGHTS AND SOUNDS OF THE FESTIVAL

AMERICANS FOR PROSPERITY  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

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:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : : : DATE : DATE : /WK: INVT : : : :SPTS:
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1 7000A-9000A

REP HEADLINE# 6262617

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6262617  
\*\*\* OPTICNTR PRV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP \*

AUG3/12 11:44  
\*\*\* RYAN-TW \*\*\*  
1

LINE#:	REP	CD:	TIME PERIOD	: LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYs	: TOTAL:
LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
11			700A-900A	30		\$750.00	8/20	8/21	2	M-TU		2
PROGRAM :	NEWS											
RA50+ :	2.0											
CON COM1:	MAX 1X DAY											
12			400P-500P	30		\$350.00	8/20	8/21	2	M-TU		2
PROGRAM :	DR OZ											
RA50+ :	1.0											
CON COM1:	MAX 1X DAY											
13			1000P-1100P	30		\$1,725.00	8/20	8/21	2	M-TU		2
PROGRAM :	NEWS											
RA50+ :	4.0											
CON COM1:	MAX 1X DAY											
14			1100P-1135P	30		\$800.00	8/20	8/21	2	M-TU		2
PROGRAM :	NEWS											
RA50+ :	2.0											
CON COM1:	MAX 1X DAY											
AUG/12										CONTRACT TOTAL		29675.00